

## **Owner-managed consulting firm**

### **DEVELOPMENT COOPERATION 1978 - 2016**

- Communication strategies, campaign design
- Media production (print, video, multimedia, Web) for project presentation and project marketing
- Community participation and public awareness
- IT consultancy: Online presentation and communication networks, Regional Web portals, Content Management Systems
- Integrated marketing communication for social marketing programmes
- Staff training: In-house publishing units
- Baseline studies, evaluations, project reviews

### **Thematic areas**

- Environmental management
- Resource protection, resource efficiency
- Water management
- Solid Waste Management
- Quality Infrastructure, Metrology
- Capacity building, SME promotion
- Public health / Reproductive health

### **Languages**

- German
- English
- French
- Spanish
- Portuguese

### **Countries**

- Algeria
- Armenia
- Azerbaijan
- Belarus
- Burkina Faso
- Burundi
- Cape Verde
- Commonwealth of Independent States CIS
- Egypt
- Ethiopia
- EU MEDA Countries
- Gabon
- Ghana
- Ivory Coast
- Jamaica
- Kazakhstan
- Kenya
- Macedonia
- Malawi

- Mali
- Morocco
- Pakistan
- Poland
- Rwanda
- (Somalia)
- Tanzania
- Tunisia
- Turkey
- Uganda
- Ukraine
- Zimbabwe

## **Clients**

- German Agro Action DWHH/FAO
- German Association of Development Consultants AGEK
- German Bank for Development Cooperation KfW
- German Federal Ministry for Economic Cooperation and Development BMZ
- German National Metrology Institute PTB
- German Technical Cooperation GIZ (formerly GTZ)
- German Volunteers Service DED
- GFA Medica GmbH
- GWK Consult
- InWent - Capacity Building International
- PEM-Consult
- United Nations Fund for Population Activities UNFPA
- World Bank